



CHRIST INSTITUTE OF MANAGEMENT
(AICTE Approved, Affiliated to GTU)

Vidya Niketan, Saurashtra University P. O., Rajkot -360 005, Gujarat, India.

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A Centerpiece of Management Schools

09 August 2018

The Director/ Principal / Dean
UG & PG Colleges

Dear Sir/Madam,

Sub: Invitation to a National level Inter-College Competition for Budding Professionals - **Colosseum 2018**

Christ Institute of Management (CIM), established in 2010, is an ever vibrant initiative of education mission of Rajkot Kelvani Samaj to provide a new platform to young management aspirants. Keeping in view of the changing societal needs, Christ Institute of Management has its own unique teaching-learning system based on a dynamic pedagogy with more emphasis on on-site practical lecture sessions, event management, case analysis and role plays.

“**Colosseum 2018 – Battle for Excellence**” is a National level Inter-College Competition for Budding Professionals pursuing U G and P G courses. The competition is scheduled on 22 September, 2018. **Colosseum 2018** aims at providing students a realistic platform where they can utilize their creative skills with the theoretical knowledge gained from the books and curriculum to compete and excel with crème-de-la-crème from top colleges across the country. **Colosseum 2018** consists of nine different types’ events to explore the skills of the participants from different angles and at different levels, ranging from Creativity to Managerial skills. The level of competition increases as the game progresses with eliminations along the way. The whole event is spread over a day. The competitions are:

1. Management Spoof
2. Bid to Win
3. Economic Angle
4. Best Vendor
5. People’s Matter
6. Build the Brand
7. Money-Mantra
8. Picture Story
9. Best Manager

We solicit whole hearted participation of students from your college in this event. The event poster is enclosed.

Thanking you,

Yours sincerely,

K. J. Thankachan

Dr. K. J. Thankachan
Principal
Christ Institute of Management

CHRIST INSTITUTE OF MANAGEMENT, RAJKOT



presents

Colosseum-2018

"Battle for Excellence!!"

A National Level Competition for Budding Professionals

on
22 September 2018

Last Date of Registration 10 September, 2018



Best Vendor



Money Mantra



Management Spoof



People's Matter



Picture Story



Bid to Win



Economic Angle



Build the Brand



Best Manager

For more details contact:
Convener

Dr. Bhumika Achhnani - 9879603824

Student Event Coordinators

Neethu Nair - 8460241630

Felix Butler - 8160790183

Taniya Mulchandani - 9723131853

E-mail: colosseum.cim@gmail.com

For Rules visit www.cimrajkot.edu.in

EVENT SCHEDULE

Time	Events					
9:30 - 10:30	Inaugural Ceremony					
10:30 - 1:00	HR Game	Marketing Game	Finance Game	Picture Story	Best Manager	
	Dr. Bhumika Achhnani	Mr. Javed Nathani	Ms. Panjami Nair	Ms. Mansi Kakkad	Mr. Hiren Kotadiya & Dr. Navjyot Raval	
1:00 - 2:00	Lunch					
	Food Court					
2:00 - 3:30	Management Spooof				Best Manager Conference Hall (CIM)	
	Ms. Mansi Kakkad & Mr. Javed Nathani					
3:30 - 5:00	Bid to Win	Economic Angle	Best Vendor		Conference Hall (CIM)	
	Mr. Javed Nathani	Ms. Mansi Kakkad	Dr. Bhumika Achhnani			
5:00 - 5:15	High Tea					
5:15 - 6:00	Valedictory					
Faculty Coordinators	Dr. Bhumika Achhnani	Mr. Hiren Kotadiya	Dr. Navjyot Raval	Ms. Mansi Kakkad	Mr. Javed Nathani	Ms. Panjami Nair
Contact No.	9879603824	9904345054	9909515615	8141571142	9510821930	9638950721

LAST DATE OF REGISTRATION FOR COMPETITIONS 10th September, 2018

Send the filled in registration forms (duly attested by the Principal/Director of College) to the following address:

Christ Institute of Management
Christ Campus, Vidya Niketan,
Saurashtra University P.O,
Rajkot - 360005, Gujarat

GUIDELINES FOR PARTICIPANTS

- 1) Participant's eligibility: Under graduate and post graduate students from any discipline.
- 2) Advance registration is compulsory for all events. Registration form is attached with the Invitation
- 3) Last date for registration is September 10, 2018. **Onetime Registration fees for participants would be Rs. 100/-**
- 4) Entries received in prescribed registration form hard copy will only be accepted.
- 5) A student can register for more than one event, depending on the schedule. (Kindly refer the detailed time schedule given). If there is clash in the events for which the participant is registered, he/she will be allowed to participate in one event only, and the registration fees will not be refunded.

- 6) Only paid registrations will be considered. Payment is strictly required to be done on or before 10th September, 2018
- 7) Spot registration is not allowed for any competition.
- 8) In case of change of team members the same should be communicated at least 2 days prior to the event.
- 9) **Entries are limited and considered on First-come, first-served basis.**
- 10) Kindly refer the rules of individual games for team formation. Teams not formed according to the specified rules, will be rejected.
- 11) All participants have to carry their Institute Identity card.
- 12) In case of any discrepancies or disputes, decision of organizing committee will be final and binding to all. In case of all the games, the decision of the judges will remain final.

Transportation & Accommodation:

1. Transportation will be provided from Rajkot City to College.
2. Accommodation will be provided on request. The charges would be Rs. 300 per person.

BID TO WIN – Bid-le Soumissionnaire

- Maximum number of participants per team: 2
- *Round 1: Elimination Round.* Elimination round will consist of bidding for the products listed on the sheet. Top 6 teams will play the stage round.
- *Round 2.1: Stage Round – Part 1*
- *Round 2.2: Stage Round – Part 2*
- *Round 2.3: Stage Round – Part 3*
- *Round 3: Finale*
- *Round 2.1, 2.2, 2.3 and Round 3* will be conducted in the same format but the type of products will be changed.
- 6 teams will qualify for round 2.1.
- One team will get eliminated after round 2.1, round 2.2 and round 2.3 each.
- Three teams will qualify for final round.
- For all the stage rounds virtual money will be given to each team.
- The one with closest bid for any product gets a chance to buy the product.
- In case of a tie amongst nearest bid (one higher than the MRP and other lower than the MRP) the one with the higher bid will get the product.
- In case of tie amongst two or more teams one more chance will be given for bidding. The higher bid will get the product.
- If the team bids exact MRP of the product they win the product for free.
- At the end, the team with highest value of products plus the balance of virtual money allotted to them wins the competition.
- Minimum 3 products with the team should be there in order to qualify for winning.
- Bid below the base price (pre-decided for each product) will not be considered. Base prices will be revealed after the participants bid for the product.

MANAGEMENT SPOOF – Administratione Dies Festos

- Maximum number of participants in a team – 10
- **Maximum two participant teams from each college.**
- Maximum Time allotted: 10 minutes.
- Language: Hindi or English
- Team has to select a movie with its characters.
- A new storyline is to be written and acted by the participant team. The story should show some management concept.
- Acting should include few signature styles or dialogues of characters of movie. For example if portraying the character of “Basanti” from “Sholay”; dialogues like “yun k humko jyada baat karne ki aadat to hai nahi” can be used.
- Costumes and props are to be arranged by the teams.
- If the team wants to use background music, the same needs to be submitted to the organisers at least two days prior to the competition.
- Criteria for Judgement
 - Application of Management Concepts
 - Acting and use of theme
 - Costumes and props used
 - Background music
 - Story

PICTURE STORY – Historia Pictorum

- Maximum number of participants in a team – 3
- Participating teams will be given a theme for the competition.
- The themes for each team will be different.
- Themes will be allotted through a drawing lot.
- Teams will get 2 hours for clicking the pictures on the provided theme and making the story using those pictures.
- The story so created is to be presented in the form of a PowerPoint presentation.
- Presentation Time: 5 minutes maximum.
- Participants have to bring their own laptops, camera or mobile phone for clicking pictures. The memory card or internal storage of camera/phone will be formatted before beginning of the competition by the organisers.
- The content of the camera/phone after clicking the pictures and before making the presentation needs to be submitted to the organisers.

THE ECONOMIC ANGLE - Strategem

- Individual Event
- The participants are asked to complete the economic cause and effect chain of any happening. The organisers will start the round by giving movement of an economic concept. Example is given below:
- Example 1:
 - Organisers – Price of petrol increases (Cause)
 - First Participant – Increase of cost of transportation.
 - Second Participant – Cost of consumer goods increases
 - Third Participant – The demand for consumer goods decreases... the chain continues to next participant...
- Example 2:
 - Organisers – Defence expenditure increases
 - First Participant – Increase in inflow of money in the economy
 - Second Participant – Increase in circulation of money in the economy
 - Third Participant – Purchasing power of citizens increases
 - Fourth Participant – Demand for goods and services increases... the chain continues to next participant...
- The participants can state any economic effect for a cause.
- The participant who fails to explain the effects is eliminated one by one.
- The flow of chain should be like rapid fire, thinking time will not be provided.
- Only the last discussed point to be carried forward while explaining the next effect.
- The participant left at the end of the competition will be announced as the winner.

THE BEST VENDOR – Optime Venditoris

- Maximum number of participants per team – 2
- Participants will act as partners in a partnership firm with 2 partners.
- Round 1: Elimination round. Elimination round will consist of a quiz on e-commerce and on-line selling.
- Six teams will be selected for stage round.
- In stage rounds, the teams will be shown a series of products along with their MRP, Cost Price and weight. They have to give a quotation for selling that product along with the number of products they want to sell through the e-commerce website.
- The total demand of the product will be pre-decided but it will not be revealed to the teams before they provide the quotation.
- For each product the shipping charges will vary according to the weight and location of shipping. Rates will be provided to the teams well in advance.

- For each product listed the e-commerce website will charge fees. The vendor will have to pay this charge to the website in advance. If the vendor is not able to sell its products then this charge will be a loss to the vendor which will be deducted from the profits made by the vendor (if any).
- Loss or gain of each team will be calculated and shown to them at the end of each listing.
- The orders of the product received by the e-commerce website will be given to the vendor which has quoted least price of the product. Once the supply available with that vendor gets over the orders will be given to the vendor who has quoted second least price.
- The team which earns the maximum profit at the end of the game will be declared the winner.

THE BEST MANAGER: El-Senator

- Individual Participation.
- This competition will consist of 8 rounds in all, with subsequent eliminations at each stage.
- Dress Code: Formal dressing is compulsory. A full suit is recommended.
- **Maximum two participants from each college.**
- Participants are required to bring their own laptop and pen-drives. Internet facility will be provided but participants should carry their own arrangements as well for being on a safer side in case of power cuts or situations beyond the control of organisers.

Round 1:

- Written test of 15 minutes [Quantitative aptitude, Reasoning, Business knowledge, letter writing etc.

Round 2:

- Extempore [2 minutes speech on a topic given, none of the topics will be relevant to management]
- Topics will be allotted through drawing lots.

Round 3:

- Debate Round. The participants will be given a topic and there will be a quick debate of 5 minutes for each topic between two participants. A toss will decide which participant gets to choose side of the debate.
- Topics will be allotted through drawing lots.

Elimination will be done after this round. Those who get eliminated will be allowed to participate in the competitions scheduled after lunch break, if they wish to.

Participants will get 2 hours for preparation of next round.

Round 4:

- All participants will be grouped in teams of two for this round and the groups will be formed on the basis of drawing lots. This round has three tasks to be done.
 1. Students will be given a topic on which they are supposed to do some research and identify some business idea from that topic supported by the research done.

2. Students will be asked to prepare a business plan for a business idea generated by them from the research topic provided by organisers. They will have to prepare a presentation which will cover the overall budget of the project, the location, manpower, rough fund flows over 3-5 years, Marketing and distribution channel requirement if needed etc. Points will be given on the basis of clarity of the project, assignment of various tasks, innovative thinking and presentation by both the members.
- Prepare an advertisement for recruitment to fill a particular position or designation for the business plan prepared. The ad should contain details required to get maximum applicants for that job profile. And they should also be able to justify the design, the layout and the size of the advertisement in front of the panel.
- **The Presentation should cover all the three tasks assigned above.**

Round 5:

- Hat Shift: Topics to be provided to the participants on the spot and they will have to speak for or against the topic depending on the colour of the mark provided by the judge. Green – positive, Red - Negative. Time for speaking on stage: 1 minute.
- Topics will be allotted through drawing lots.

Elimination will be done after this round.

Round 6:

- Participants in this round will be given a chart or an info-graphic on the projector. They will be given a minute to study it. Then they will have to interpret or explain the importance of that info graphic to the panel present there. Time to present: 2 minutes.

Round 7:

- Real time problem and case analysis.
- Participants will be given a small case-let or a real-time problem or a situation; they will be given 5 minutes to analyse the situation and provide a feasible solution for the same.

Elimination will be done after this round.

Round 8 [Grand Finale]:

- It will be a stress interview round with 3 judges in the panel for interview.
- Cumulative scores of the three individuals across all the rounds will be considered in the final calculation. Individual with the maximum points at the end of all the rounds including the panel interview will be crowned the best manager for Colosseum 2018.

MONEY MANTRA - Aerarium

- Maximum number of participants per team – 2
- Maximum three teams from each college.
- Round 1: Finance Quiz
- Round 2: Case study analysis
- Round 3: Portfolio Construction

- The winners will be declared on the basis of cumulative scores scored by the teams after all the rounds.

PEOPLE’S MATTER - Bacillus Placitum

- Maximum number of participants per team – 2
- Maximum three teams from each college
- Round 1: HR Quiz
- Round 2: Case study analysis / Situational Round
- Round 3: Designing of Compensation and Benefits plan
- The winners will be declared on the basis of cumulative scores scored by the teams after all the rounds.

BUILD THE BRAND – Notitia quod Fefero

- Maximum number of participants per team – 2
- Maximum three teams from each college.
- Round 1: Marketing Quiz
- Round 2: Designing of Print Advertisement
- Round 3: Designing of Promotional Campaign
- The winners will be declared on the basis of cumulative scores scored by the teams after all the rounds.

For Enquiry Contact:

Student Coordinators:	Felix Butler	:	8160790183
	Neethu Nair	:	8460241630
	Taniya Mulchandani	:	9723131853

For queries related to Transportation & Accommodations: Felix Butler: 8160790183

Convener: Dr. Bhumika Achhnani : 9879603824



REGISTRATION FORM

Name of the Institute	
Address of the Institute	
Contact No. and E-mail	
Faculty In charge Name & Contact No.	
Accommodation Required	Yes <input type="checkbox"/> No <input type="checkbox"/>

EVENTS

Sr. No.	Name of Event	Name of Participant	Contact No.

Registration fee is Rs. 100/- Per student. Demand draft should be in favor of Christ Institute of Management & payable at Rajkot.

Details of the Registration fee:

Demand draft no.		Date:		Amount Rs.	
Bank name:					

Seal and Signature of the Principal/Dean/HOD